



VO VINTAGE: VINTAGE WATCHES AND JEWELLERY SHINE IN THE FULL PROGRAMME OF EVENTS FOR THE PUBLIC

- The event of reference for vintage watch and jewellery enthusiasts, organised by Italian Exhibition Group, will be back from January 19th to 22nd with a calendar of appointments, talks and insights, the only event in Italy dedicated to watchmaking culture and, for the first time, also vintage jewellery
- In the Vicenza Expo Centre foyer, in conjunction with Vicenzaoro, unique and prestigious pieces together with the watch community's key voices
- A top event for vintage watches will be the meeting with Giulio Papi on Audemars Piguet's ultra complication

www.vicenzaoro.com/en/vicenzaoro-vintage

Vicenza (Italy), 19th – 23^d January 2024 – The passion for vintage watches and jewellery is returning to Vicenza with the fifth edition of **VO Vintage**, an event open to the public that will take place **from Friday, January 19th to Monday, January 22nd 2024** at Vicenza Expo Centre in conjunction with **Vicenzaoro**. The B2C event organised by Italian Exhibition Group, which confirms its role as a unique moment of encounter in the national panorama for timepiece and vintage jewellery enthusiasts, not only offers the chance to buy unique and prestigious pieces, but also to negotiate with the best dealers and keep up to date on industry issues and trends with opinion leaders and experts, associations, brands, enthusiasts forums such as Watchouse, and influencers. The appointment's strong point is its full program of **events, seminars, interviews and training sessions**, which will take place from Friday, January 19th to Sunday, January 21st, and which, for the first time, **will also provide an in-depth look at the world of vintage jewellery**. In terms of watches, among the top events will be a meeting with **Giulio Papi**, one of the most important collectors and historians of Italian watchmaking, who will be talking about Audemars Piguet's ultra complication (Saturday, 20th January), along with **Michele Mengoli** and **Jacopo Giudici**, respectively director and founder of Watch Insanity, **Enrico Zazzali**, editor of Revolution Italia, and **Massimiliano Barricelli**, Watchmaker.

WATCHMAKING CULTURE, BETWEEN TRAINING AND MARKET

Watch lovers and experts alike will be able to delve into the evolution of the watch industry starting with new digital solutions to simplify a complex market. At VO Vintage, in fact, EveryWatch, an innovative platform for aspiring collectors and watch veterans, will be presented in the presence of **Giovanni Prigiallo**, Co-Founder & Head of Business Development at EveryWatch. "Does vintage watchmaking also increase demand for the new?" is the question that will be answered by a panel of experts, including **Bruno Bergamaschi (aka Giorgione)**, **Micol Bozino**, Watch Editor, and **Stefano Mazzariol**, writer, dealer and vintage Rolex expert. The counterfeiting industry will, instead, be the topic addressed by **Ugo Pancani**, Professor in Mechanical and Electronic Watchmaking and Trainer at Fondation de la Haute Horlogerie, along with **Carlo Maria Ceppi**, Heritage Curator at Panerai, and **Paolo Della Giorgia**, legal expert and auditor. Market trends will also be presented in a talk moderated by **Michele Mengoli**, Watch Insanity Director, and Giorgione, by a group of Watch Passion associates: **Elvio Piva**, Tempus Orologi in Padua, **Roberto Verde**, Goldfingers Orologi in Verona, **Stefano Mazzariol**, Vintage Watches in Livorno, and **Maurizio De Angelis**, Deangelis Fine Watches in Milan and Forte dei Marmi.

ITALIAN WATCHMAKING EXCELLENCE AT VO VINTAGE

Few people know that watchmaking originated in Italy. The first famous watchmakers were Filippo Brunelleschi, Leonardo Da Vinci, Galileo Galilei and, in the Divine Comedy, Dante himself describes the mechanics of watches in several places. Locman, a 100% Made in Italy brand and top Italian producer of timepieces chosen and worn by internationally renowned celebrities, such as Jennifer Lopez, Sharon Stone and Nicole Kidman, will be the protagonist of the event entitled “**Locman: Made in Italy Watches and Synergies**” (Friday, 19th January). The talk will be an opportunity to present the latest additions to the Locman collection and to discuss the role of Italian watchmaking in the world together with **Marco Mantovani**, President of Locman, Admiral **Lorenzani Di Renzo**, Commander of the Livorno Naval Academy, **Alessandro Cicognani**, Licensing and Corporate Partnership Director at Ducati, **Alessia Crivelli**, General Manager of Crivelli Gioielli, and **Sandro Fratini**, owner of the L'O brand, Belvedere Angelico Srl. The event will be moderated by **Dody Giussani**, Editor of the monthly magazine L'Orologio. Italy will again be featured in the event “**The Rome of watchmaking is increasingly vintage**” with the participation of **Paolo Gobbi**, journalist and editor of Handmade magazine, Watch-expert for Il Messaggero and Esquire, and **Alessandro Salvatore**, director of The Loft / Hausmann & Co.

A JOURNEY TO DISCOVER VINTAGE JEWELLERY

Vintage jewellery will be in the spotlight at this coming edition of VO Vintage with no less than four events dedicated to its evolution, from its ancient origins to the sector's future prospects. “The growth of the vintage jewellery market” between communication, new generations of collectors and ultra-high product quality, will, in fact, be one of the topics addressed at the meeting with **Manuel Menini**, collector and founder of Vincent Vintage Bijoux in Milan, moderated by **Federica Frosini**, Editor-in-Chief of VO+ Jewellery Magazine. The link between watchmaking and jewellery will, instead, be explored by **Carlotta Parmegiani**, PR & Events Specialist for Monaco Legend Group, and **Laura Inghirami**, Founder & Creative Director of DONNA JEWEL, in a meeting moderated by watchmaking populariser, **Andrea Casalegno**. The Milanese art of goldsmithing between luxury, fashion, history and art will be the focus of the Gem Talk featuring speeches by **Paola Venturelli**, scientific manager of the Gianmaria Buccellati Foundation, and **Loredana Prosperi**, director of IGI – Italian Gemmological Institute. “Stones and diamonds, between collecting and vintage” will be the theme of the talk moderated by Paolo Gobbi with the participation of **Paolo Paolillo**, sole administrator of Paolillo 1880, **Andrea Falcioni**, sole administrator of DiamonDiamonD, and **Claudia Gobbi**, jewellery designer and professor of jewellery illustration.

The full VO Vintage programme is available at www.vicenzaoro.com/en/vicenzaoro-vintage.

PRESS CONTACT IEG/VICENZAORO

head of media relation & corporate communication: Elisabetta Vitali; press office manager: Marco Forcellini; international press office coordinator: Silvia Giorgi; press office specialist: Luca Paganin, Mirko Malgieri.
media@iegexpo.it

trade press office coordinator Jewellery & Fashion Division: Michela Moneta

MEDIA AGENCY VICENZAORO: MY PR Lab T. +39 0444.512550

Filippo Nani, filippo.nani@myprlab.it; Enrico Bellinelli, +39 392 7480967, enrico.bellinelli@myprlab.it; Giulia Lucchini, +39 348 7853679, giulia.lucchini@myprlab.it; Francesca Magnanini, +39 338 6910347, francesca.magnanini@myprlab.it



FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date