



Press release no. 3

FROM ARTIFICIAL INTELLIGENCE TO SUSTAINABLE GEMS, ALL THE SECTOR TRENDS AT VICENZAORO SEPTEMBER 2023

- **Sustainability and digital revolution, economic data and prospects: jewellery transformations in a key role at Italian Exhibition Group's international show**
- **Numerous appointments with international guests. Events include the release of the new Trendbook 2025+ on trends, new consumptions and emerging phenomena, talks by CIBJO on A.I. and intellectual property, Gem Talks on the Japanese pearl market and sector data from Club degli Orafi and Intesa Sanpaolo**

www.vicenzaoro.com/it/ | #discovermore

Vicenza (Italy), 8-12 September 2023 – Artificial intelligence and traceability, lower environmental impact, new sales and purchasing experiences, product innovations, macroeconomic scenarios and training are the focus of **Vicenzaoro September - The Jewellery Boutique Show by IEG - Italian Exhibition Group** (VOS, Vicenza Expo Centre from 8th to 12th September 2023), flanked by **VO'Clock Privé** (8th to 10th September), the contemporary watchmaking event open to the public.

JEWELLERY TRENDS AND ITS FUTURE

At VOS 23, the new **Trendbook 2025+** compiled by **Trendvision Jewellery + Forecasting**, IEG's independent observatory directed by **Paola De Luca, a global reference for the jewellery market**, explores **consumption trends, the social panorama and consumer evolution** in the luxury world with previews for the coming 18 months. **The impact of A. I.** on the jewellery and precious stone industry is also the theme of one of the meetings organised by **CIBJO**, the World Jewellery Confederation.

MADE IN ITALY AND WORLD MARKETS, SECTOR DATA FOR THE JEWELLERY COMMUNITY

At VOS 23, **Club degli Orafi** and **Intesa Sanpaolo's Study and Research Department** are presenting **"The Italian jewellery sector between Made in Italy and international markets,"** a meeting on the Italian supply chain situation and international demand for gold and jewellery. A sector that is continuing its widespread reinforcement on the main international outlet markets and which, in the first quarter of 2023, achieved exports of over 2 billion euros (*source: Intesa Sanpaolo Research Centre*).

VOS23: COMMITMENT TO TRAINING, SUSTAINABILITY, JEWELLERY PROTECTION

CIBJO is giving a seminar on **intellectual property protection** for jewellery and watches featuring the experience of organisations that are active in the battle against counterfeiting. In collaboration with **IGI – Italian Gemmological Institute**, **Gem Talks** are back offering informative meetings for sector operators. With the contribution of **JPEA - Japan Pearl Exporters' Association** and the cooperation of **JETRO - Japan External Trade Organisation**, the focus is on the **pearl** market, and especially **Japanese Akoya** pearls, the most commonly used in jewellery due to their high lustre. The product's sustainability and future prospects are discussed with the expert contribution of the CIBJO Pearl Commission and the experience of the Japanese group **Mikimoto**. Furthermore, the program offers an in-depth look at natural and lab grown **diamond** in the jewellery market: state of the art and proper marketing, trends on the various markets and guidelines defined by CIBJO. **Federpreziosi Confcommercio**, the **Italian Gemmological Institute** and **Assocoral** are dedicating an all-encompassing seminar to the fascinating world of **coral**. The know-how and skills to be used in jewellery are featured in the **Retail Talks** that **Federpreziosi Confcommercio** are addressing to retailers.

PRESS CONTACT IEG

head of media relation & corporate communication: Elisabetta Vitali; press office manager: Marco Forcellini; international press office coordinator: Silvia Giorgi; media@iegexpo.it

Trade press office coordinator Jewellery & Fashion Division: Michela Moneta



FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date