



Press release no. 1

IEG: VICENZAORO SEPTEMBER 2023, OVER 1,200 EXHIBITING BRANDS FROM 34 COUNTRIES

- In Vicenza (Italy), at Italian Exhibition Group's Expo Centre, the September edition of the B2B event that represents the entire gold and jewellery supply chain
- Trends, innovation, information, training and networking for the community of jewellery companies, operators, buyers, institutions, associations, media and younger generations
- And from 8th to 10th, VO'Clock Privé, the lounge for enthusiasts and collectors, will be back and open to the public in the foyer on the first floor of the Expo Centre

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Vicenza (Italy), 8-12 September 2023 – **Vicenzaoro** is back from 8th to 12th September at Italian Exhibition Group's Expo Centre in Vicenza. IEG's b2b show brings the sector's present and future to the Italian town with leading companies, buyers, operators, institutions, trade associations and the media. It also takes a look at the event's history with the countdown to Vicenzaoro's 70th anniversary celebrations in 2024.

OVER 1,200 INTERNATIONAL BRANDS AND 400 GUEST BUYERS

More than **1,200 exhibiting brands** are attending from **34 countries around the world**. Germany, Turkey, China, India and Thailand are the countries most represented by the exhibiting brands from abroad, covering about 40% of the exhibition offer. Made in Italy is the distinguishing element of the main national districts (Arezzo, Vicenza, Valenza and Torre del Greco in Campania) that are promoting product and service excellence. They are the business matching focus of the **400 foreign guest buyers** involved in the incoming programme activated with the support of the **Ministry of Foreign Affairs and International Cooperation and ITA – Italian Trade Agency**. Arriving from all over the world, the buyers will particularly come from the USA, the United Arab Emirates, Israel, China and the ASEAN countries.

THE ENTIRE GOLD AND JEWELLERY SUPPLY CHAIN

VOS is a stage for the best expressions of the sector and the entire gold and jewellery supply chain: from high-end jewellery brands in the "Icon" community to the best gold manufacturing, components and semi-finished products in the "Creation" district; diamonds, precious and coloured stones in "Essence" and contemporary jewellery in the "Look" district; the latest innovative solutions for packaging and visual merchandising in the "Expression" community and the most advanced technologies for production and processing in the "Evolution" area.

FOCUS ON WATCHMAKING: THE "TIME" B2B COMMUNITY AND VO'CLOCK PRIVÉ

All eyes are on the world of watchmaking: after its debut in January 2023, the "**Time**" community is further consolidated by integrating the event's product range with an area dedicated to contemporary watches. Amid the latest market offers and technical and design innovations, the B2B focus is on independent brands and micro-brands with considerable potential, some of the best component and accessory producers, from packaging to straps and "private label" manufacturers.

On the other hand, **VO'Clock Privé**, the elegant lounge dedicated to watchmaking culture, will be open to the public from **8th to 10th September** in a reserved area in the foyer on the first floor of the Expo Centre. The B2C event is gathering together for its second edition the most sought-after brands and a public of enthusiasts

and collectors, offering a programme of meetings and technical courses with the sector's most authoritative experts.

A COMPASS FOR THE SECTOR

Companies, buyers, operators, institutions, associations, the media and new generations is the focus and beating heart of the VOS format with a look at the sector's current situation and its evolution: internationalisation, corporate social responsibility, new technologies, communication. All the sector's voices, institutions and trade associations are taking part to the event, from **Confindustria Federorafi, Confartigianato Orafi, Confcommercio Federpreziosi, CNA Orafi, Confimi Industria Categoria Orafa ed Argentiera to Assogemme, Assocoral, AFEMO – Italian Association of Jewellery Machinery Manufacturers and Exporters, and CIBJO**, all contributing to the event agenda and the talks scheduled for the five days of IEG's International Gold and Jewellery Show.

VICENZAORO "EXPERIENCE"

Vicenzaoro is also culture, art, food and wine. An all-round experience for visitors and buyers arriving from all every corner of the world who, thanks to the dedicated services that IEG provides, can experience business as well as the Vicenza area and the Land of Venice to the fullest. From the Luxury Hub – "VO Approved" hotels with special agreements and convenient connections to the show, to shuttles to and from the airports and desks for easily booking transfers, restaurants and hotels. Networking is made easier at the end of the day in the square outside the Expo Centre with the Vicenzaoro Aperitif, the ViOff events organised with the City to welcome international buyers and the Jewellery Museum with its fascinating journey through Italian jewellery.

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FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date